

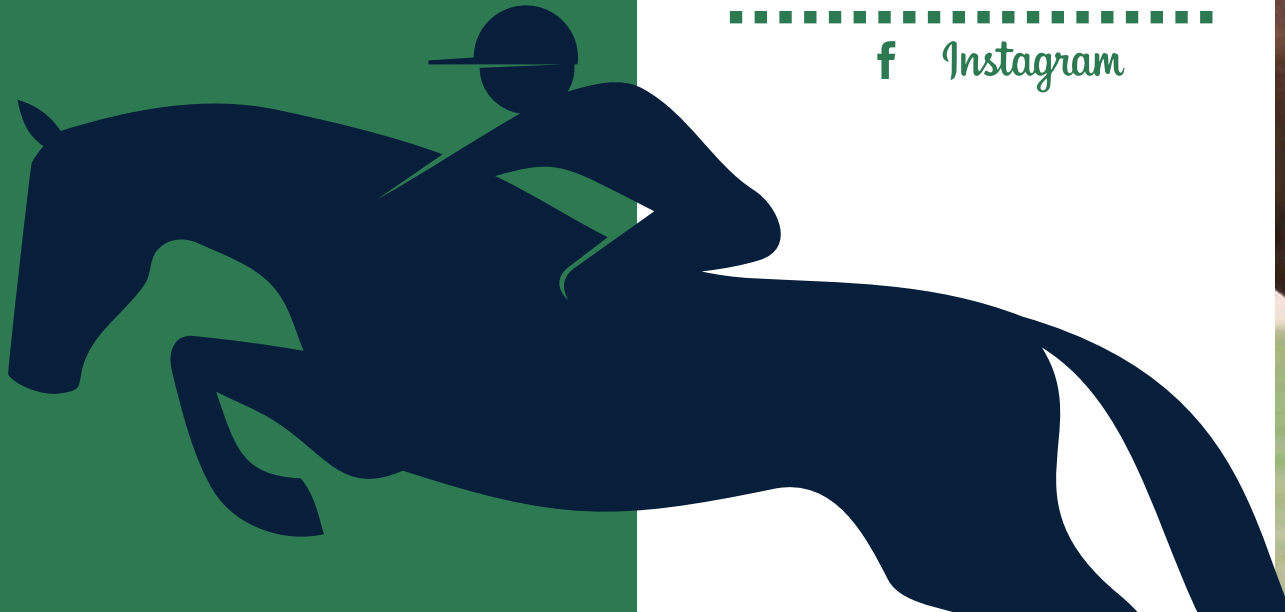
Welcome to Pensacola Hunter Jumper Series

2026

CELEBRATING

53 Years

OF EXCELLENCE IN EQUESTRIAN SPORT



Escambia County Equestrian Center
7750 Mobile Highway
Pensacola, FL 32526

CONTACT US

MORGAN TAYLOR
11274 E. Sorrel Lane, Scottsdale, AZ 85259
(770) 827-0175
phja@phja.org
www.phja.org

f *Instagram*



**SPONSORSHIP
OPPORTUNITIES**





WHAT WE DO

- Six Local Hunter | Jumper Horse Shows Annually
- Offer Benefits as a United States Hunter Jumper Association Affiliate Organization
- Year End Awards Banquet & Celebration
- Thoroughbred Incentive Program At Show & Year End Awards
- Exhibitor Parties & Hospitality & Events
- Feature Classes, Medals, Derbies & Classics
- At Show Awards
- Shows are produced by Horse Show Ventures, LLC

Sponsorships are one of the most affordable and effective ways to get your service and business in front of powerful equestrian consumers and to support equestrian sport.

SPONSORSHIPS

Sponsorships run for 12 months from start date

Gold Sponsor \$1800

- Full page ad in Prize List, printed and emailed
- Division or Feature Class Named for Sponsor
- Logo & Link in E-Newsletter
- Logo & Link on Social Media Pages
- Banner displayed at shows (sponsor provides)
- Custom Jumper Jump (sponsor provides or one can be created at additional cost)
- Press Release Announcing Sponsorship
- Feature Logo Slide at Annual Awards Banquet

Silver Sponsor \$1000

- Half page ad in Prize List, distributed at shows and emailed to southeastern equestrians
- Division Named for Sponsor
- Logo & Link on Website
- Logo & Link on Social Media Pages
- Banner displayed at shows (sponsor provides)

Bronze Sponsor \$500

- Sponsor Listing in Prize List distributed at shows and online
- Class named for sponsor
- Logo & Link on Website
- Logo & Link on Social Media Pages
- Banner displayed at shows (sponsor provides)

Gold Barn Partner \$300

- Sponsor Listing in Prize List printed and distributed at shows and online
- Logo & Link on Website
- Logo & Link on Social Media Pages
- Listing Slide at Annual Awards Banquet



VALUED PARTNERS

Our sponsors are valued PHJ partners in bringing quality hunter | jumper shows to regional equestrians.

PHJ Sponsors benefit from targeted exposure to thousands of regional equestrians via placement in multiple media (e-newsletters, social media platforms, and at-show brand positioning) connecting your business and services with affluent equestrian consumers.

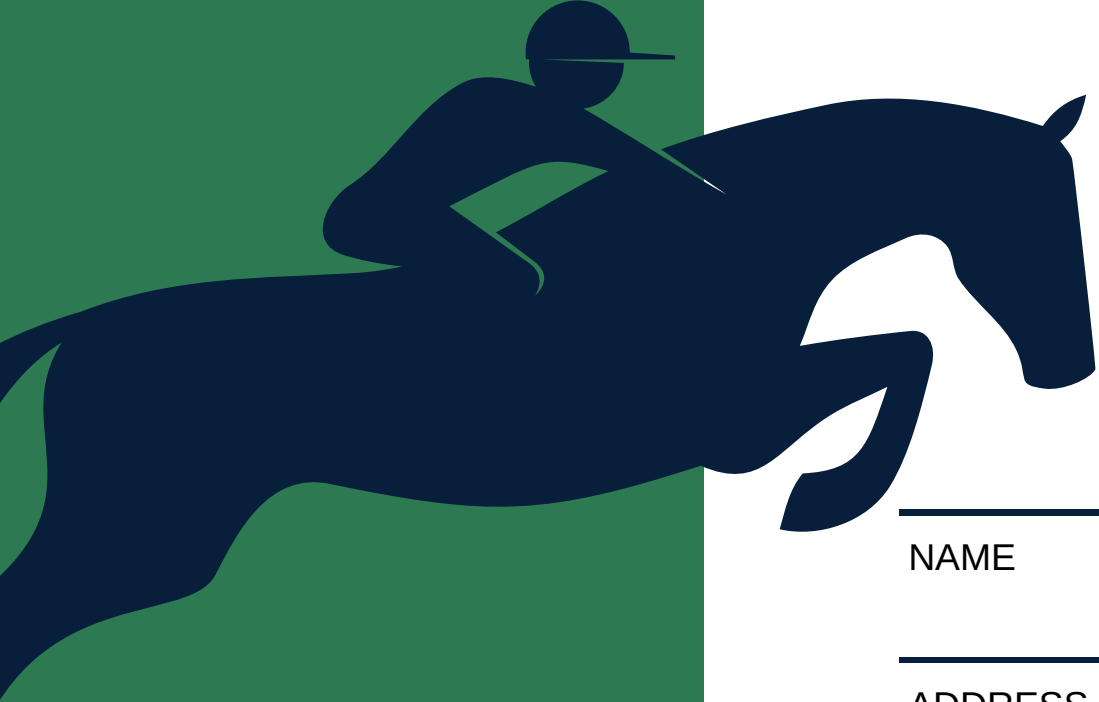


Quality Horse Shows
A Ton of Fun

OUR MISSION

To create exceptional horse show experiences that inspire growth, sportsmanship, and community while providing a professional, welcoming, and enjoyable environment for riders of every level.





Sponsor Form

Welcome to PHJ

PARTNERS

IN GROWTH & EXCELLENCE

Pensacola Hunter Jumper Series

phja@phja.org

(770) 827 - 0175

11274 E. Sorrel Lane, Scottsdale, AZ 85259

NAME

ADDRESS

CITY STATE ZIP

PHONE NUMBER

EMAIL

\$1,800 Gold Sponsor

VISA

\$1000 Silver Sponsor

Mastercard

\$500 Bronze Sponsor

AMEX

\$300 Gold Barn Sponsor

CHECK ENCLOSED

\$60/day Vendor At Show (+\$25/day if

electricity is used

CREDIT CARD NUMBER CV CODE EXP

SIGNATURE DATE

Jump

into the benefits of
marketing to the loyal and
affluent equestrian
consumer

- Average age is 39 years
- 40% report individual income > \$150,000
- 80% have a minimum four year college degree
- They own a home with an average value of \$412,000
- 81% own their home outright 15% own a second home
- 43% travel on airlines > 16 x per year 78% are frequent flyer program members
- 97% hold one or more credit cards 85% are women
- 55% purchased an automobile within the last year
- The average equestrian participats in 14 events/year
- The average equestrian has five horses

Information from USEF





*Morgan Taylor
Owner/Operator
Pensacola Hunter Jumper Series
Horse Show Ventures, LLC*



Dear Sponsor,

Thank you for considering support and a partnership with the Pensacola Hunter Jumper Series.

Equestrian sport embodies the best of what we all seek when participating in sports activities. Challenge, personal growth and development. It takes a village to prepare and compete as an equestrian. PHJ is a connected community of families, kids, adults, coaches, and support teams that work together to pursue dreams competing as equestrian athletes and along the way learning invaluable life lessons.

Your sponsorship places your business or service in front of affluent and brand loyal consumers, but more importantly it supports our community as we grow and attract new participants to the horse shows.

We will work with you to achieve your goals in connecting with this powerful consumer group.

I look forward to talking with you about how together we can partner for growth.

Morgan